**Instructions**:

#1 - Replace any yellow highlighted text with the accurate information (the specific closing date, etc.)

#2 - Hyperlink the **bold,** **blue, underscored text** to your Courage, Risks and Rewards sales page URL from your Coaches Console System. To do this, click on WEBSITE >PAGES > then on the CR&R Sales Page title > highlight the bold, blue underscored text and then click on the “Insert/Edit Hyperlink” icon in the content editor. From the “Link List” pull down menu, click on and select the Courage, Risks and Rewards Sales Page.

Email 1

**Subjects (Choose One)**:

Ready for a change? Read this.

OR
Access your potential. Start here.

OR

It's time for a change!

**Body Copy:**

Hi $FIRSTNAME$,

You know you're ready for a change. But …

You don't want to take the risks necessary for change, because you're afraid of what you'll lose. Or maybe you love your comfort zone and don't want to step beyond it. Perhaps you're afraid to take action, because taking a risk might result in failure, embarrassment, rejection or loss.

I get it! I really do. But I also know how fulfilling it is to *access your courage, take healthy risks, and experience the rewards.*

And that’s why I wanted to tell you about my new program, **Courage, Risks and Rewards – Taking Chances to Change Your Life!**

You can skip the reading and learn more, here:

**Access Your Courage <<< Learn More & Enroll By DATE**

When you go to the link above and enroll in this revolutionary program, you'll discover how to clearly identify what changes you want to make, which risks are healthy, and how to actually take the leap and reap the rewards.

During the course, you'll make the mindset shift necessary to begin viewing risks in a positive light … and to feel more comfortable taking chances.

You'll also learn why people shy away from taking risks, and what can help or hamper your efforts when it comes to risk taking. You'll discover why our desire to avoid dumb risks means we sometimes miss taking the smart risks, and five great perspectives on risk taking that will empower you to take more chances – resulting in the change you seek.

**The bottom line: when you take the right risks, you step out of your comfort zone and into your full potential, success, and fulfillment.**

This course is a perfect example of a healthy risk, and I know it will pay off for you when you implement what you learn.

Don’t miss this opportunity to take a chance on you and your future!

Enroll now, here, by DATE, when registration closes:

**Take Control Of Your Life <<< Enroll In Courage, Risks and Rewards**

To make changes, you must take risks. I'll show you how to take them in the most productive way possible!

To your success,

SIGNATURE

P.S. The shift in perspective you'll receive during the **Courage, Risks and Rewards – Taking Chances to Change Your Life!** course is life-changing! I can't wait to see you reach your full potential. Enroll now, here:

**Change Your Life, Starting Today <<< Reserve Your Spot, Here**

Email 2

**Subjects (Choose One):**

Take the leap.

OR

THIS is how you create change.

OR

Are you stuck? This is your chance to break free.

**Body Copy:**

Hi $FIRSTNAME$,

It's time to take a leap.

I know – that might make you feel a bit … uncomfortable.

But the truth is, if you're seeking change, then *you must create it*.

I'm going to show you how, when you enroll in my new program, **Courage, Risks and Rewards – Taking Chances to Change Your Life!**

You can skip the reading and register now, here:

**Take The Leap <<< Enroll Today & Create The Change You Desire**

When you go to the link above and join me for Courage, Risks and Rewards, you'll learn a proven, step-by-step process for identifying and taking healthy risks that pay off in terms of fulfillment and success.

You'll discover why risk taking is essential when it comes to creating change, and how to move beyond your comfort zone, which is what keeps you stuck and frustrated!

Because the program is highly experiential, you'll also shift your mindset as you go, which means you'll emerge on the other *side ready to take the risks necessary for a revolution.*

If you're tired of feeling afraid of risks, feeling stuck in your comfort zone, and wishing you could take chances (but never actually doing so), then *this* is your opportunity to get the guidance and support you need.

Enroll in Courage, Risk and Rewards today, here:

**Stop Feeling Stuck <<< Enroll Now – Registration Closes On DATE**

Break free from your frustration … discover how to shift your mindset around taking risks and experiencing the rewards.

To creating change,

SIGNATURE

P.S. THIS is how you create change: with a step-by-step plan, the right guidance, and a powerful mindset shift. Discover it for yourself, by enrolling in **Courage, Risks and Rewards – Taking Chances to Change Your Life!** here:

**Get A Step-By-Step Plan For Change <<< Enroll Here By DATE**

Email 3

**Subjects (Choose One):**

What do you have to lose?

OR

Are you playing it safe?

OR

I have to tell you something.

**Body Copy:**

Hi $FIRSTNAME$,

I have to tell you something. It may come as a bit of a surprise … or it may not. But I'd like you to consider it carefully.

Ready?

Okay, here it is:

*It's time to stop playing it safe.*

If you are serious about creating change in your life, then it's time to take to take a risk. It's time to learn a proven process for identifying healthy risks, taking them, and reaping the rewards.

How? By completing my course, **Courage, Risks and Rewards – Taking Chances to Change Your Life!**

Enroll here, before registration closes on DATE:

**Stop Playing It Safe <<< Enroll Today & Create Change Now**

When you go to the link above and enroll in Courage, Risks and Rewards, you'll be taking a healthy risk … and I'm confident that the risk will pay off as you transform your mindset around taking chances.

**It's time to access your courage. It's time to create change. And it's time to love your life.**

Join me and experience it for yourself.

To your success,

SIGNATURE

P.S. Your comfort zone is holding you back. Stop playing it safe. Enroll now:

**What Do You Have To Gain? <<< Join Me, Today**