**3 PROMO EMAILS TO PROMOTE THE CR&R FREE GIFT**

**Email #1**

**Subject Line:**[FREE Resource] Ready for your full potential?

**Message**

Dear $FIRSTNAME$,

Imagine: you’ve taken control of your life, you’re reaching your full potential, and are creating unprecedented happiness and success.

You don’t have to just imagine - you can make this your reality!

In fact, that’s exactly why I’m giving away a brand new, FREE, educational, Courage, Risks & Rewards 5-Part Program!  And I’ve done it in a way that is simple and easy to implement!

**Discover How To Take Smart Risks & Reap Big Rewards**

{^^^ INSERT LINK TO OPT IN PAGE^^^}

When you go to the link above and sign up to receive your no-cost resource, you’ll discover a proven process to access your courage, take healthy chances and reap excited rewards, so you can stop feeling stuck, defeated and frustrated!

Plus, you’ll learn what must do before you commit to taking any risk that could cause you harm!

In short, you’ll get a plan - a proven process - to know which risks are healthy, and which really are crazy.  And when you know which risks are healthy, how you actually take that leap.

Here’s to your success,

$COACH\_FIRSTNAME$

**Email #2**

**Subject Line:**[Download]  Shift Your Perspective and Step Into Your Full Potential

**Message**

Dear $FIRSTNAME$,

Why do some people seem to have all the luck?!  I mean, they seem to take risks that really pay off big for them, right?

Ever wish you could get your hands on precisely what it takes to turn seemingly huge risks into healthy chances that are easy to take and have potentially high rewards?

Now you can!

Download my new, FREE, Courage, Risks & Rewards 5-Part Program!

In short, Courage, Risks and Rewards gives you everything you need to shift your perspective around taking the risks necessary to step out of your comfort zone and into your full potential, success and fulfillment.

**Click Here To Discover How To Take Smart Risks & Reap Big Rewards**

{^^^ INSERT LINK TO OPT IN PAGE^^^}

Here’s to your success,

$COACH\_FIRSTNAME$

**Email #3**

**Subject Line:**[No Cost Training] Imagine:  Living your FULL potential

**Message**

Dear $FIRSTNAME$,

I want to share a secret with you.

Stepping out of your comfort zone and into your full potential isn’t that scary when you know these 5 things!  In my FREE resource, Courage Risk & Rewards you’ll experience simple exercises and activities that support you in taking a small, healthy risk in this very moment, and begin shifting your mindset around taking chances and creating change.

**Click Here To Discover How To Take Smart Risks & Reap Big Rewards**

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What's it going to be?

You ready to stop fearing and start embracing life!  Let’s do this!

Here’s to your success

$COACH\_FIRSTNAME$

P.S. Take this chance. Change your life! Don’t think about what you have to lose … what do you have to *gain*? Grab your free copy here:

**Click Here To Discover How To Take Smart Risks & Reap Big Rewards**

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